## VBH taskforce for the 9th APAC

## **Confidentiality Statement**

The document is prepared to report the activity of VBH-TH for the APAC 9<sup>th</sup>. The distribution is limited to the stakeholders of the APAC concerned groups and individuals.

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## Summary

Value based healthcare - taskforce (VBH-TF) summarizes the comparison table for VBH related topics in the Philippines, Thailand and Japan. The team recognized some common challenges in social security system of Thailand and Japan due to aging society, whereas the Philippines and Thailand see same challenges concerning healthcare environment. The stance to data health (or eHealth) which is expected to provide a solution for the effectiveness of healthcare was common to the three countries. Further research and discussion are expected by the participation of experts and administrators in the future APAC to elucidate practical issue and future direction of VBH as well as data health.

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	Philippines	Thailand	Japan
Demo- graphics	Population in 2017: 104.92 million 0-25 years (52.6%), 25-64 years (43.03%), ≥65 years (4.5%) The median age of the population is 23.5 years, and the percentage of younger population is high	Population in 2017: 69.04 million 0-15 years (16.9%), 15-25 years (14.2%), 25-55 years (46.3%), 55-65 years (10.6%) Thailand is in a direction of aging, and the percentage of aged 65 years or older population is in the top 12.0% in ASEAN.	Population in 2017: 126.71 million 0-14 years; 15.59 million (12.3%), 15-64 years; 75.96 million (60.0%), ≥65 years; 35.15 million (27.7%)
Medical Insurance system	The Philippine Health Insurance Corporation (PhilHealth) operates a nationwide public health insurance, and the Philippine government aims to include all citizens in PhilHealth.  Limited support - in terms of depth (amount of support covered) and breadth (conditions covered), delays in the reimbursement process	Three different public health insurance system, CSMBS, SSS, and UC, cover almost all citizens. Some Thai people also purchase Private Insurance additional to his/her basic healthcare scheme above. This covers around 5% of the population.  The sustainability of the healthcare system is an issue due to the increasing financial demand of an aging society and broad access.	All citizens are enrolled in "public health insurance", and the coverage by public health insurance has been achieved  Due to an increase in medical expenses by an increase in the elderly population and a decrease in the working-age population, tax revenues are suffering, and therefore, the sustainable universal health insurance is at risk.  Medical expenses are expected to grow faster than GDP due to rapid aging of population and advancement of medical care
	Distribution The Distribution of Health		

PhilHealth: The Philippines Health Insurance Corporation was founded in 1995 as a Government Owned and Controlled Corporation (GOCC) with the goal of "ensuring a sustainable national health insurance program for citizens in the Philippines".

CSMBS: Civil Servant Medical Benefit Scheme

SSS: Social Security Scheme UC: Universal Coverage

## Healthcare Environment

General hospitals are divided into 3 management systems: national hospitals, public hospitals, and private hospitals. Private hospitals are equipped better with medical facilities private hospitals are greater in number (2/3 of all hospitals are private) Public and national hospitals are always crowded due to low medical care costs compared to private hospitals and primary care is yet to be established (i.e. even for less serious cases, patients prefer hospital services)

Advanced medical care for some areas has been provided in the core public hospitals

The annual budget for public hospitals is insufficient, and there are restrictions on the use of drugs, etc.

Doctors must examine many patients in a short time, and they cannot share

High quality medical care can be provided at the same self-pay burden rate at any hospital

# Healthcare system reform

- Promote care-point registration programs; make it possible for people who can only be treated at public hospitals (class C-3) to become members who can receive medical aid
- Primary care package: It provides free of charge drugs for 10 common diseases that can be treated within the scope of primary care.

In 2019, two landmark legislations were passed: the "Universal Healthcare Act" and the National Integrated Cancer Control Act. These laws provide for various reforms but is projected to be implemented in 10 years.

Focusing care for low income people

• Enforce prescription of generic drugs in public hospitals.

adequate time and resource for each

patient

• Promote parity of benefits between the 3 enrollment systems and parity of medical services (contents of treatment) between urban and provincial areas and between national hospitals and municipal hospitals.

A working group for Healthcare Reform was established in 2017 to cover the following areas:

- 1. Healthcare Administration:
  Technology, Information and Man Power
  2. Healthcare Service System: Primacy
  Care Service, Thai Medicines and Herbal
  Products, Emergency Medical System,
  Health Promotion and Disease
  Prevention
  2. Healthcare Financings Universal
- 3. Healthcare Financing: Universal Coverage on Health Literacy, Equity to Healthcare Services, Affordable Expenditures

Focusing to correct inequality

- Provide health care services that extend healthy life expectancy and enhance quality of life
- Establishment of a sustainable and stable medical insurance system with public endorsement
- Discussing "Social security reform for all generations" facing the era of 100 years of life which is advanced aging society with low birthrate, how to between the supporting side and the supported side.

Focusing to maintain present high level medical system and environment

## Digital Health

#### **UHC Act passed 2019**

puts emphasis on data driven health system.

• The DOH is tasked to set standards for interoperable systems of health facilities and healthcare professionals, who are in turn required to maintain various health information such as eHealth records, ePrescription, logistics management information, resource planning, among others.

The DOH and PhilHealth are yet to establish guidelines for these, and it is expected an update to the Philippine eHealth Strategic Framework and Plan to meet the policy.

#### Thailand eHealth Strategy 2017 -2026

- 1. Establish a central organization for eHealth management and cooperation.
- 2. Develop and improve enterprise architecture and infrastructure that are available to support eHealth services to the public.
- 3. Establish standards of Health Information System, effective data integration and interoperability.
- 4. Promote and develop eHealth innovation, services and applications which provide benefits to health care delivery system and patients, consumer protection including licensing regimes.

  5. Establish Laws, regulations,
- 5. Establish Laws, regulations, compliances and standards of ICT in Healthcare System.
- 6. Develop Human Capital in eHealth and ICT Knowledge Management in medical and healthcare for Citizens

#### Data health reform policy (MHLW 2019)

Accelerate efforts from the perspective of the public, patients, and users.

- Thorough implementation of measures for protection of personal information and security, also taking into account the viewpoints of costeffectiveness.
- Promote development of genomic medicine and utilization of AI.
- Personal health record (PHR) linking personal data to support lifestyle improvement, etc.
- Promote utilization of Information in practical Medical/Nursing Care field
- Promotion of effective utilization of database

## 1 Reflection of 8th APAC VBH

The concept of VBH was acknowledged at the eighth APAC General Assembly or conference, and encouraged to be continued to ninth APAC. Keynote lecture summarized innovations in healthcare and pointed out importance of rewarding innovation. Panel discussion delivered message for continuing development of valued medicine and social systematic endorsement for sustainable healthcare system.

- Innovations in Healthcare
  - Quality Improvement and cost reduction
    - · Initiative, Innovation, Collaboration
  - People-centered value co-creation society
- Investment to Valued medicine (medical care)
  - · Japan introduced HTA and future
  - Affordability and sustainability
- Wise spending
  - Spending efficiency

Fig.1 Outcome of VBH in the 8th APAC.

At the 8th APAC convention, HKAPI kindly offered support to VBH for constructing concept for the next year. The team talked with HKAPI and was introduced Prof. Wang, UHK, who has been working for clinical data analysis and application to medical efficiency (proper use of drugs e.g. anticoagulants, antidepressants, and antibiotics). A teleconference was held and lecture was given. Dr. Wang introduced researches using big data (Figure. 2)

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Fig.2 Dr. Wang's research on data for medical efficiency and value.

As the idea of the VBH 9th APAC, "Big Data is a Big Tool to Support HTA" has been suggested. Prof. Wang pointed out clinical data utilization varies country to country and areas (insurance claim, registry, and others).



Fig.3 Dr. Wang's Presentation for clinical data analysis and database

It was considered discussion on anticancer drugs impacting health care finance would be interesting to the audience.

## 2 PRELIMINARY DISCUSSION

Following Prof. Wong's suggestion, team envisaged artificial intelligence (AI) engineering and legal perspective for medical data could be the discussion point in the 9<sup>th</sup> APAC VBH; how AI structure medical data network and what legal discussion about data security ongoing. Team thought digitized/electronized medical data would be utilized for major

part of future outcome evaluation and payment decision as well as establishing innovative medical care and standardization.

As a background discussion, 2019 was the year Japan officially introduced HTA for adjusting drug prices based on cost-effectiveness assessments, and eminent scholars wrote in newspaper articles pointed out the assessment is not for price reduction but to reform healthcare system and attain sustainable innovation creating society. They emphasized HTA should be expanded to medical fees as the next level healthcare system reform.

## 2.1 The team perceived – Asian economies and VBH

In the course of such discussions, when returning to APAC's Charter on contributing health care (promoting access to innovative medicines) for Asian people, opinion emerged that the team should stare the possibility that the elements of the access to medicine represented by architecture, affordability, availability, and adoption, may differ among APAC member economies, and that it would not be possible to determine the direction of VBH without clarifying this.

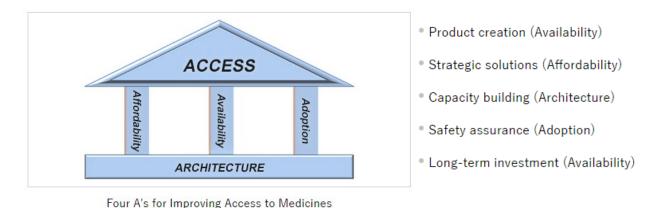
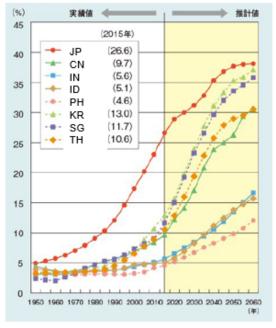


Fig. 4. The four A's for access (https://atm.eisai.co.jp/english/atm/)

The demographic snapshot of Asian countries was considered to choose objectives.



Ratio of people 65 years old or more

White paper on elderly society (2018), Cabinet office, Government of Japan, quotation from UN World Population Prospects: The 2017 Revision

Team members started researches to advance the concept on current status of member economy's viewpoint on access to medicine and VBH. The trends of pricing and payment model were also included into the research point.

#### 2.2 Preliminary Research on Each Country VBH

#### 2.2.1 Thailand

Thailand has been working on a VBH since 2015, and the Public Health Service has set up a subcommittee and promoted. The roadmap seeks to find a healthcare providing mode that balances costs and outcomes after introducing medical guidelines aimed at improving primary care, and ultimately bring a contract payment model based on the SAFE concept

#### 2.2.2 **Philippines**

In the Philippines, only about 30% of medical expenses are covered by insurance and national and local budgets; more than 50% are paid out of pocket (OOP). The immediate goal is to make the OOP payment less than 20%. On the other hand, the government's ehealth vision aims to transform into high-quality medical care and apply medical data to its evaluation.

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#### 2.2.3 Indonesia

In Indonesia, universal citizen insurance (BPJS) has been introduced since 2014, but due to problems such as the vast national land and the inability to maintain transportation infrastructure, services combining online medical treatment and drug delivery have rapidly developed and ride share service giant Go-Jek has launched Halodoc, a company that connects medical services to the company's mobile screen, and has gained recognition shortly after launching a partnership with BPJS.

## 2.3 Communications with Associations of Each Country

We contacted the Associates of each country about the validity of our research and requested the support of each country. The team contacted candidate Japanese speakers.

#### 2.3.1 Indonesia

Mr. Parulian, IPMG, ID, contacted the CEO of GrabHealth (competitor to Halodoc) and kindly coordinated meeting the delegates of JPMA APAC to the CEO during their visit to ASEAN countries (Nov, 2019), but the meeting was suspended by the news about the tie-up of BPJS and Halodoc.

#### 2.3.2 Thailand

PReMA (TH) contacted Dr. Srilatanavan of Chucharonkorn University and Dr. Sriratanavan readily agreed to attend the VBH session at 9<sup>th</sup> APAC.

## 2.3.3 Philippines

PHAP (PH) contacted Dr. Banzon, who is in charge of health care at the Asian Development Bank (ADB) asking presentation at VBH session, but the circumstances did not allow Dr. Banzon's attendance. Ted of PHAP offered to present at VBH session about the VBH in Philippines.

## 2.4 Japan Panelists and Moderators

The team visited Dr. Takeda, Boston consulting and councilor to MHLW, asking to act as moderator of the VBH session and to hear his opinion about possible Japanese presenter to the session. Dr. Takeda suggested discussion on finance and policy is more engaging topic of interest than improvement of legal basis for healthcare data, and the team should consider inviting MHLW administrator. He also suggested it will be a good idea to invite Prof. Miyata and ask presentation about recent progress of VBH continuing on from the last time.

Dr. Takeda later liaised the team to Mr. Miura, counselor of MHLW.

The team visited Mr. Miura and was accepted the team's request of Miura-san's presenting data health reform, which is his current task of MHLW, at the VBH session. Mr. Miura commented that it would be interesting as a theme of APAC VBH to review on the history of Japan's medical policy.

We visited Professor Miyata of Keio University, and Prof. Miyata consented his delivering presentation and participation to the panel discussion. His presentation topic would be about significance of reforming Japan's healthcare based on Japan's current medical data analysis, as well as examples from foreign countries.

## 3 CONTENTS OF VBH SESSION AT 9<sup>TH</sup> APAC - CONSIDERED

Start the session with presentations about VBH in the Philippines and Thailand representing countries population continue to increase and society turning to greying; VBH they are considering and policy they are working out would be shared.

Presentations by Japanese speakers follows touching data healthcare reform and its significance in the society of changing population structure to its declining.

## 3.1 VBH team perspectives could be shared

Team researched and summarized healthcare issue of each country in case the discussion with the presenters/panelists of each country necessary.

## 3.1.1 Philippines



Healthcare issues in the PH (Japane

## 3.1.2 Thailand



Healthcare issues in TH (Japanese).

## 3.1.3 Japan



Healthcare issues in JP (Japanese).p

## 3.2 Takeaways to the audience - expected

The team expected to shed light how the three counties are tackling healthcare reform and trying not to miss digital health movement, on the background of commonality and difference of demographics, health insurance system and healthcare environment of each country. VBH is not a special concept for countries have attained UHC, but there are various aspirations based on the situations each country encountering.

- The VBH team see health insurance system situation in Japan and Thailand comparable both challenging to establish sustainable reform.
- Disparity of healthcare quality provided by public and private operations is the common issue for Thailand and Philippines.
- On the other hand, digital health initiatives of the three countries focusing same direction.

Unfortunately, there is no certain conclusion and feedback obtained as this was a focusing point of the panel discussion during the APAC VBH session.

It should be planned for establishing common concept of valued medicine, discussions sharing practical issues emerged at each country and further policy updated in the future APAC VBH session.

(end of report)